



FOR IMMEDIATE RELEASE

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California Exposition & State Fair Seeks New Applicants for Its Cultural Advisory Council

Community members with culturally diverse backgrounds are encouraged to apply

SACRAMENTO, CA – In keeping with its mission to showcase the wonderful diversity found in the State of California, the California Exposition & State Fair today announced it is once again accepting applications for its Cultural Advisory Council. The Council is an established body of multi-ethnic advisors who make recommendations about entertainment and programming for the annual State Fair, as well as year-round activities and other related issues at Cal Expo.

The group currently consists of 21 individuals representing numerous cultures and ethnic communities in the State. The State Fair is seeking new members to expand the group and replace the members that termed out in December 2007. Ideal candidates are leaders from interested cultural communities that can serve as advisors to the Cal Expo Board of Directors on a range of cultural issues.

Background on the Cultural Advisory Council

The Cultural Advisory Council was established in 2002 by the Cal Expo Board of Directors to enhance the outreach efforts of the State Fair to cultural communities throughout the State. The Council currently advises the Board on matters pertaining to cultural programming for community education, exhibits, entertainment, and other activities. The Council also supports Board's objective to showcase a broad range of multicultural activities each day during the annual State Fair. The role of the next generation of Council members will be to further advance the Cal Expo's mission to accurately represent the cultural and ethnic diversity of the State through comprehensive and inclusive programming from a variety of cultures found in California.

How to Apply

Interested individuals can apply by visiting the Cal Expo website at www.calexpo.com and downloading the application form online, or by visiting the official State Fair website at www.bigfun.org. All applicants must complete and submit an application form by **Friday, February 1, 2008 at 5:00 p.m.** Members of traditional, established and emerging cultural communities are encouraged to apply. Upon selection by the Cal Expo Board, members will serve one two (2) year term, beginning in March 2008. Upon completion of the first term, members will have the option to be reappointed by the Board for up to two (2) additional terms of three (3) years each. For more information, please contact Tina Novoa at (916) 263-3069 or by email at tnovoa@calexpo.com